



# KONRAD RAJ

GRAPHIC DESIGNER



515 105 616



RAJ.KONRAD@GMAIL.COM

My name is Konrad Raj and I am a graduate of the Technical University of Łódź in the faculty of Informatics. I like new challenges, I have many ideas and I like working in a group. I have started my adventure with design during my studies. The need to make a small project for my own needs has turned into a great passion which is computer graphics and animation. Hobby has changed into a job that I do every day. I am constantly expanding my skills by getting to know new technologies and tools.

Some of my work can be seen at:  
[www.konradraj.pl](http://www.konradraj.pl)









## INFO

Name	Konrad
Surname	Raj
Birth	08.01.1989
City	Łódź
Languages	English

## CONTACT

phone	+48 515 105 616
e-mail	<a href="mailto:raj.konrad@gmail.com">raj.konrad@gmail.com</a>
www	<a href="http://www.konradraj.pl">www.konradraj.pl</a>

## SKILLS (0-5)

 5.0 Photoshop	 5.0 After Effects
 4.5 Illustrator	 4.5 HTML / CSS
 4.0 InDesign	 4.0 SQL
 3.5 Premiere	 4.5 Wordpress

## EXPERIENCE

- ART WORKS** **09.2013-till now**  
CEO, GRAPHIC DESIGNER, FRONTEND DEVELOPER [www.artworks.pl](http://www.artworks.pl)  
Creating:
  - websites and online stores (HTML/CSS or CMS Wordpress),
  - logotypes and visual identification,
  - polygraphy (catalogs, exhibition stands, leaflets, business cards, posters),
  - online creatives (FB, Instagram, WWW),
  - offers and presentations.
- M-MARKET DECORATION** **04.2019-till now**  
PROJECT MANAGER [www.m-market.com.pl](http://www.m-market.com.pl)
  - planning and management of the company's development projects, including: implementation of the ERP IT system, implementation of new production machines, obtaining funds from EU subsidies,
  - planning and coordination of participation in exhibition fairs,
  - business negotiations with foreign partners (Germany, Belgium),
  - implementation of new products on the Polish market,
  - cooperation with specialists in the substantive implementation of tasks,
  - analyzing and assessing the progress of project implementation, coordinating cooperation between internal departments, reporting and recommending possible actions to the management board,
  - planning and management of marketing activities on TV, Internet and in the press,
  - control of the company's IT resources (electronic equipment, licenses, domains, hosting),
  - creating or commissioning websites for own brands,
  - analysis and optimization of expenses in the company,
  - contact with external agencies.
- TVN MEDIA** **12.2017-01.2019**  
GRAPHIC DESIGNER, MOTION DESIGNER [www.tvn.pl](http://www.tvn.pl)
  - graphic development of promotional materials (online creatives, outdoor billboards, press advertisements, animations),
  - graphic design of other materials (invitations, presentations, catalogs, leaflets, pressbooks),
  - preparing materials for the needs of social media,
  - cooperation in creating concepts and visualizing ideas (Key Visual, visualizations),
  - designing of visual identification,
  - preparation of broadcasting files for online creatives,
  - creating animations in After Effects for the needs of events and promotional campaigns.
- EUROZET** **07.2016-04.2017**  
GRAPHIC DESIGNER [www.eurozet.pl](http://www.eurozet.pl)
  - designing visual identification,
  - preparation of production files for printing,
  - polygraphy (posters, leaflets, large-format printing),
  - online creatives (FB, Instagram, WWW),
  - offers and presentations,
  - press advertisement,
  - events (designs for: bands / inflatable tents, bands, advertising gadgets).



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 4.0 InDesign	 4.0 SQL
 3.5 Premiere	 4.5 Wordpress

## EXPERIENCE

- EDIPRESSE** 10.2015-06.2016  
GRAPHIC DESIGNER [www.edipresse.pl](http://www.edipresse.pl)
  - creating long-term campaigns for a corporate client,
  - creating visualizations of exemplary campaigns,
  - designing websites for promotional campaigns,
  - designing logotypes,
  - designing press advertisement for the following titles: Viva, Beauty of Life, Party, Flash, BeActive and others,
  - cooperation with clients such as: Vistula, Sephora, Apart, Tesco, Tchibo.
- RADIO ZET** 06-07.2014 and 06-07.2013  
SUPERVISOR "ACTIVE SUMMER" [www.radiozet.pl](http://www.radiozet.pl)
  - contact with City Offices in which the event was organized,
  - logistic documentation of the event for the organizer and sponsors,
  - providing accommodation for the executive team (14 people), sponsors and reporters
  - managing the process of building an event space with an area of over 1000m<sup>2</sup>,
  - supervision of the event,
  - contact with sponsors: Plus GSM, LG, Tymbark, Pakalolo, UE BOOM,
  - caring for a group of 12 animators,
  - financial settlement of the event.
- RADIO ZET** 01-02.2013 and 01-02.2012  
SOUND ENGINEER - EVENT "START DO NART" [www.startdonart.pl](http://www.startdonart.pl)
  - musical setting of the whole event,
  - placing musical equipment on the ski slope,
  - support for microphones and micropipets for lecturers.
- RADIO ZET** 2011-2013  
PRODUCER ASSISTANT [www.radiozet.pl](http://www.radiozet.pl)
  - event service support,
  - formalities related to invoices and fees,
  - contact with exhibitors, sponsors and share partners,
  - planning the placement of trade stands and branding of sponsors.
- MATH AND PHYSICS TEACHER** 2008-2011  
PRIVATE TUTOR
  - tutoring in mathematics for high school graduation,
  - tutoring in Physics for high school graduation,
  - preparation for the Matura exam in mathematics.



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## EDUCATION

- **WIT - WARSAW** **2016-2018**  
GRAPHICS AND ANIMATION - ADVANCED MULTIMEDIA [www.wit.edu.pl](http://www.wit.edu.pl)
  - After Effects (animation, motion design, videomapping),
  - Adobe Photoshop, Illustrator, InDesign,
  - Autodesk 3D's Max, Maya (modeling, animation),
  - ZBrush (digital sculpture),
  - creating digital and animated films.
- **TECHNICAL UNIVERSITY OF ŁÓDŹ - FTIMS** **2008-2016**  
INFORMATION TECHNOLOGY - IT SYSTEMS AND DATABASES [www.p.lodz.pl](http://www.p.lodz.pl)
  - design and operation of management information systems,
  - databases: MS SQL, Oracle,
  - programming: C ++, C #, Java, JavaScript, Action Script, HTML/CSS, PHP,
  - Internet marketing,
  - security systems using basics of cryptography.

## COURSES AND TRAININGS

- **PHOTOSHOP MASTER CLASS** **2015**  
EDUWEB - STATIONARY COURSE [www.eduweb.pl](http://www.eduweb.pl)

Advanced 3-day course of Adobe Photoshop. The workshops were conducted by one of the best graphic designers in Poland - Wojciech Magierski ([www.magierski.pl](http://www.magierski.pl)).
- **PROFESSIONAL PHOTO RETOUCHING IN PS** **2015**  
EDUWEB - STATIONARY COURSE [www.eduweb.pl](http://www.eduweb.pl)

Advanced 2-day course improving the skill of professional photo retouching with elements of photomanipulation.
- **ŁARR - TRAINING AND ADVISORY BLOCK** **05-06.2013**  
ŁÓDŹ REGIONAL DEVELOPMENT AGENCY S.A. [www.larr.pl](http://www.larr.pl)

A training and advisory block organized by the Łódź Regional Development Agency S.A. as part of a project to subsidize young people starting their business activity. Subject:

  - How to start your own business,
  - Entrepreneurship issues with elements of accounting,
  - Marketing of your own company,
  - Creating a pricing policy and negotiating contract terms.



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## SKILLS (0-5)

**Ps** 5.0  
Photoshop

**Ae** 5.0  
After Effects

**Ai** 4.5  
Illustrator

**HTML / CSS** 4.5

**Id** 4.0  
InDesign

**SQL** 4.0

**Pr** 3.5  
Premiere

**W** 4.5  
Wordpress

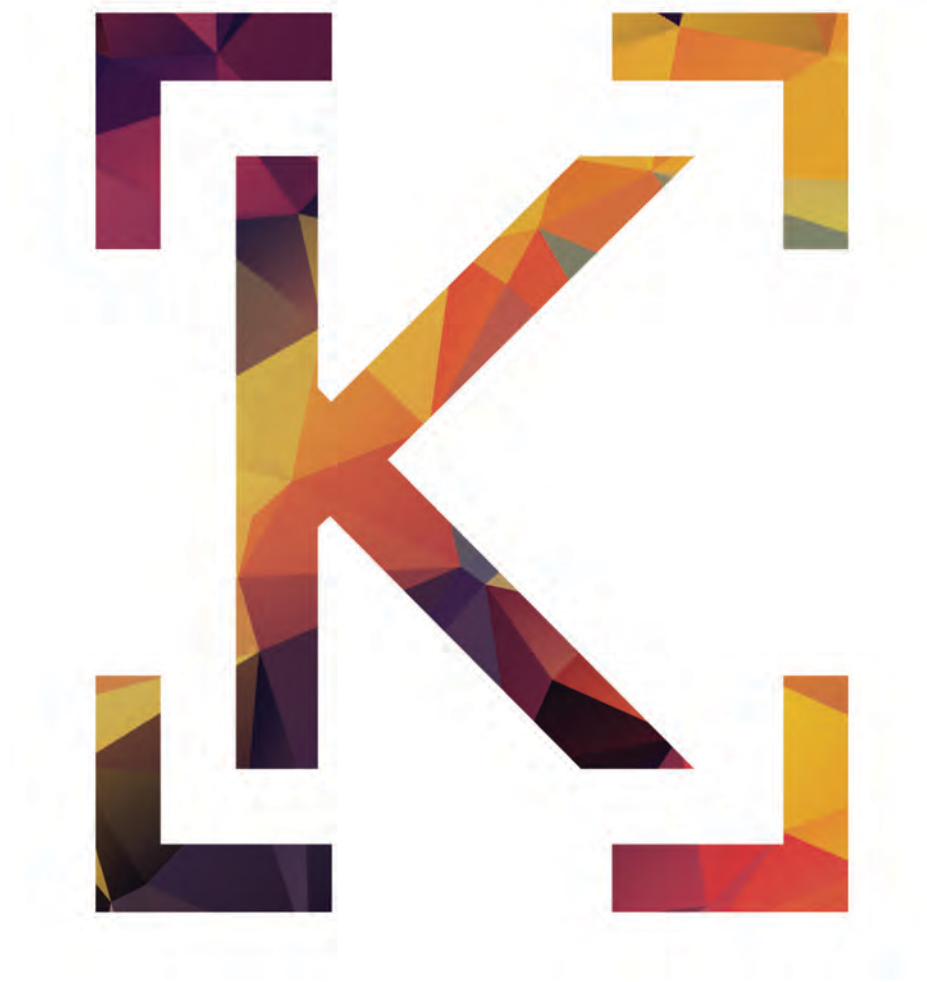
## SELECTED PORTFOLIO PROJECTS

### Some websites and projects realized using the HTML/CSS language:

- Design and implemented site of the producer of architectural concrete
  - design: [www.vhct.konradraj.pl](http://www.vhct.konradraj.pl)
  - ready page: [www.vhct.pl](http://www.vhct.pl)
- The site of the distributor of concrete façade panels
  - ready page: [www.steinblau.com](http://www.steinblau.com)
- Website of financial adviser, Paweł Kalinowski, who helps in setting up a business in Poland by Scandinavian companies.
  - ready page: [www.businessinpolen.pl](http://www.businessinpolen.pl)
- Design and implementation of the website of one of the best Polish architects and designers Krzysztof Urbański
  - design: [www.loft2.konradraj.pl](http://www.loft2.konradraj.pl)
  - ready page: [www.lofturban.eu](http://www.lofturban.eu)
- Part of the diploma project at the Technical University of Łódź
  - ready page: [www.projektdyplomowy.konradraj.pl](http://www.projektdyplomowy.konradraj.pl)
- Website design of the Warsaw Expo
  - design: [www.expo4.konradraj.pl](http://www.expo4.konradraj.pl)
- Newsletter promoting the BMW JAZZ CLUB concert
  - design: [www.bmwnewsletter.konradraj.pl](http://www.bmwnewsletter.konradraj.pl)
- HTML banner promoting New Year's Eve 2017 on the TV station TVN
  - design: [www.test1.konradraj.pl/](http://www.test1.konradraj.pl/)
- Website design of the Football Fair in 2016
  - design: [www.tp.konradraj.pl/](http://www.tp.konradraj.pl/)
- Website of cleaning company
  - ready page: [www.zrobimyporzadek.pl](http://www.zrobimyporzadek.pl)

### Several websites implemented using CMS Wordpress

- Store interior design - [www.inspero.pl](http://www.inspero.pl)
- Personal trainer and dietitian - [www.patrycjabalcerzak.pl](http://www.patrycjabalcerzak.pl)
- Distributor of sweets - [www.malbi.eu](http://www.malbi.eu)
- Shop with dietary supplements - [www.momaayurveda.com](http://www.momaayurveda.com)
- Lawyer Dawid Juśkiewicz - [www.dawidjuskiewicz.pl](http://www.dawidjuskiewicz.pl)
- Travel blog - [www.ourlittleadventures.pl](http://www.ourlittleadventures.pl)
- My personal and portfolio website - [www.konradraj.pl](http://www.konradraj.pl)



KONRAD RAJ



SPIS TREŚCI:

1. FOTOMANIPULACJA
2. RETUSZ ZDJĘĆ
3. LOGOTYPY
4. REKLAMA W PRASIE
5. PLAKAT
6. ULOTKA





FOTO MANIPULACJA





FOTO MANIPULACJA





FOTO MANIPULACJA



FOTO MANIPULACJA





FOTO MANIPULACJA



RETUSZ ZDJĘĆ + FOTO MANIPULACJA





LOGOTYPY



*Nitka*



LOGOTYPY

NAWIEDZONY  
SCHOWEK  
NA MORA

NAWIEDZONY  
SCHOWEK  
NA MORA

NAWIEDZONY  
SCHOWEK  
NA MORA

NAWIEDZONY  
SCHOWEK  
NA MORA

LOGOTYPY





LOGOTYPY



LET'S DO WHAT WE LOVE AND DO A LOT OF IT.

*eMilka*

LOGOTYPY













ODKRYJ DRUGĄ NATURE  
WODY  
GAZOWANEJ

**MOCNY  
GAZ**

ŻYWIÓŁ  
ŻYWIEC ZDRÓJ  
S.A.

ŻYWIÓŁ OD ŻYWIEC ZDRÓJ S.A.  
**MOCNO GAZOWANY**

ODKRYJ DRUGĄ NATURE  
WODY  
GAZOWANEJ

**LEKKI  
GAZ**

ŻYWIÓŁ  
ŻYWIEC ZDRÓJ  
S.A.

ŻYWIÓŁ OD ŻYWIEC ZDRÓJ S.A.  
**LEKKO GAZOWANY**

# NUDE W TRZECZ EDŚLONACH

## bronze

To idealna opcja dla wielbicieli konturowania. Teraz jest idealnie wyważona i wygląda jak mądre, stożkowe. Ma to i pokój, kładzie brzościwinowatymi odcieniami. Naturalna perfekcja.

**MAKE UP FOR EVER**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**Opalona cera przez cały rok**

Wszystkie produkty Sephora HD są idealnymi na każdy dzień, ponieważ zapewniają idealny naturalny kontur w naturalnym, odświeżającym i przyjemnym.

**MAKE UP FOR EVER**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

## glowy

Effekt Glowy to gra światłem, które podkreśla wszystkie atuty twarzy. To pełna błogość odziana w naturalny, najczystszy i idealnie świeży i upiększony. Rozświetlony policzki, grzybię nosa i kciuki kciuki. Efekt? Świeży i naturalny look.

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**Rozświetlenie**

Realistyczny i naturalny wygląd w naturalnym i idealnym. W naturalnym i idealnym.

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

## glamour

Elégancja i wyrafinowana odziana makijażu. Podkreśla jest idealna makijażowa i idealna. Ona jest moim podkreśleniem, ale w doskonałych, neutralnych odcieniach. Ona jest moim podkreśleniem, ale w doskonałych, neutralnych odcieniach.

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**Opalona cera to podstawa**

Wszystkie produkty Sephora HD są idealnymi na każdy dzień, ponieważ zapewniają idealny naturalny kontur w naturalnym, odświeżającym i przyjemnym.

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

**SEPHORA**  
Powłoka (L'Oréal Paris)  
WYKONCZ

## BLOG makijaż

Sprawdź, jak wykonać ten makijaż krok po kroku na [blog.makiaz.pl](http://blog.makiaz.pl).

Wideo o blogu prowadzonym przez najlepszych makijażystów Sephora. Zwiększ ten nie tylko makijaż, ale również wiedzę o trendach.

**Makijaż w trendach sezonu**

Uśmiech się na profesjonalny makijaż w trendach sezonu. Uśmiech się na profesjonalny makijaż w trendach sezonu.

**SEPHORA**



BILETY DO NABYCIA: SALONY EMPIK | FILMOTECHNIKA, UL. RYNEK GŁÓWNY 9 (PASAŻ BIELAKA)  
INFORMACJE I ZAMÓWIENIA ZBIOROWE BILETÓW: TEL. 500 461 318, E-MAIL BIURO@ROYALCONCERT.PL

08.08  
KIELCE  
09.10  
POZNAN  
25.10  
GDANSK

19.09  
PEOCK  
16.10  
SZCZECIN  
15.11  
LUBLIN

08.10  
WROCLAW  
22.10  
BYDGOSZCZ  
29.11  
LODZ

TAURON ARENA KRAKÓW

empik eventim

ROYAL CONCERT  
AGENCJA KONCERTOWA

kupi bilecik

GAZETA  
Krakowska

bil tyna.pl

PLAKAT





ULOTKA



WIĘCEJ PROJEKTÓW NA STRONIE:

**[WWW.KONRADRAJ.PL](http://WWW.KONRADRAJ.PL)**

